



# SENSORY GUIDE

A Resource for guests with cognitive disorders  
including Autism Spectrum Disorder (ASD)



**IBCCES** | Sensory Guide™

# TABLE OF CONTENTS



## IBCCES SENSORY GUIDE™

ACTIVITY STUDIO	3
ADMISSIONS	4
BE A STAR	5
CHAOS & CREATIVITY	6
COLOR PLAYGROUND	7
COLOSSAL CADDY	8
COOL MOVES	9
CRAYON FACTORY	10
CREATE & PLAY	11
DRIP ART	12
MELT & MOLD	13
MODELING MADNESS	14
OUTSIDE THE BOX	15
PAINT PALETTE	16
PUZZLE IT	17
RAINBOW RAIN	18
ROCKIN' PAPER	19
SAND ART	20
SAY CRAYOLA	21
SCRIBBLE SCRUBBIES	22
SCRIBBLE SQUARE	23
SILLY SELFIES	24
SILLY SHOW	25
STOMP & PLAY	26
TEXTURE CRAYZE	27
TODDLER TOWN	28
WRAP IT UP	29
YOU DESIGN	30

# ACTIVITY STUDIO



## IBCCES SENSORY GUIDE™

SENSORY LEVELS (1 = LOW Sensory Stimulation, 10 = HIGH Sensory Stimulation)

### TOUCH



3

- Guests use crayons, markers, and/or paint for an activity on paper
- Guests can put their artwork through the drying machine if it needs to dry

### TASTE



1

- Low impact on this sense

### SOUND



5

- Mechanical sounds from the drying machine
- Background music
- Potential for close proximity/shared space with other visitors

### SIGHT



3

- Overhead lighting, indoor setting
- Bright colors

### SMELL



4

- Slight scent of popcorn if snack area is open
- Slight scent of wax

## ACTIVITY SUMMARY

Imagination and creativity are king when it comes to this “cut, color, and paste” activity area! Craft themed projects like a rock star, jungle explorer or superhero gear. Activity themes change regularly to keep your creative juices flowing all year long.



# ADMISSIONS



## IBCCES SENSORY GUIDE™

SENSORY LEVELS (1 = LOW Sensory Stimulation, 10 = HIGH Sensory Stimulation)

### TOUCH



1

- Low impact on this sense

### TASTE



1

- Low impact on this sense

### SOUND



4

- Background music
- Potential for close proximity/shared space with other visitors

### SIGHT



3

- Overhead lighting, indoor setting
- Bright colors

### SMELL



2

- Slight scent of wax



## ACTIVITY SUMMARY

Start your colorful adventure at the Admissions counter. This is where you will purchase your tickets and receive a bag with a map of the attraction, tokens that can be used at select activities, and a voucher to redeem for a Scribble Scrubbie pet.

# BE A STAR



## IBCCES SENSORY GUIDE™

SENSORY LEVELS (1 = LOW Sensory Stimulation, 10 = HIGH Sensory Stimulation)

### TOUCH



2

- Use interactive screen to take photo

### TASTE



1

- Low impact on this sense

### SOUND



4

- Background music
- Potential for close proximity/shared space with other visitors

### SIGHT



4

- Overhead lighting, indoor setting
- Bright colors
- Some digital screens

### SMELL



2

- Slight scent of wax

## ACTIVITY SUMMARY

Say Macaroni & Cheese! Just like a real photo booth, becoming a coloring page is as easy as pushing a button & posing. Star in your very own coloring page along with some of Crayola's coolest characters!




# CHAOS & CREATIVITY



## IBCCES SENSORY GUIDE™

SENSORY LEVELS (1 = LOW Sensory Stimulation, 10 = HIGH Sensory Stimulation)

TOUCH	TASTE	SOUND	SIGHT	SMELL
				
1	1	6	4	5
<ul style="list-style-type: none"><li>• Sit and watch a show</li><li>• Low impact on this sense</li></ul>	<ul style="list-style-type: none"><li>• Low impact on this sense</li></ul>	<ul style="list-style-type: none"><li>• Presenter uses a microphone</li><li>• Background music</li><li>• Potential for close proximity/shared space with other visitors</li></ul>	<ul style="list-style-type: none"><li>• Overhead lighting, indoor setting</li><li>• Bright colors</li><li>• Large digital screen</li></ul>	<ul style="list-style-type: none"><li>• Strong scent of melted wax</li></ul>

## ACTIVITY SUMMARY

Crayola's peeling back the wrapper to show kids the colorful chaos of running the most creative place on earth – Crayola Experience. See Gus' whacky antics, witness Denny lead the pack and see Scarlet's sass – all from the front row. Oh, and we may just introduce two brand-new to the world characters – Peri and Cat! Don't miss this creatively chaotic adventure!



# COLOR PLAYGROUND



## IBCCES SENSORY GUIDE™

SENSORY LEVELS (1 = LOW Sensory Stimulation, 10 = HIGH Sensory Stimulation)

### TOUCH



6

- Guests remove shoes and can jump, climb, crawl, and slide on the playground
- Free/unstructured play

### TASTE



1

- Low impact on this sense

### SOUND



7

- When busy, this area can be loud for some guests
- Background music
- Potential for close proximity/shared space with other visitors

### SIGHT



4

- Some natural light, indoor setting
- Guests can climb to high heights
- Brightly colored equipment

### SMELL



2

- Slight scent of wax

## ACTIVITY SUMMARY

Enjoy a 2-story playground—Crayola-style! Wiggle up a melty wax tower, bound across a paint splat bridge and then take a ride sliding out of the crayon box! Hop back in to zig and zag up the giant crayon all while dodging and squeezing through fun obstacles. This is sure to be a hit with the energetic kids in your life!



# COLOSSAL CADDY



## IBCCES SENSORY GUIDE™

SENSORY LEVELS (1 = LOW Sensory Stimulation, 10 = HIGH Sensory Stimulation)

### TOUCH



2

- Guests sit and color a picture

### TASTE



1

- Low impact on this sense

### SOUND



4

- Background music
- Potential for close proximity/shared space with other visitors

### SIGHT



3

- Overhead lighting, indoor setting
- Bright colors

### SMELL



2

- Slight scent of wax

## ACTIVITY SUMMARY

Visit this popular classic for the young and the young at heart! Enjoy our giant caddy that holds thousands of crayons. It's the ultimate coloring experience and is just a hop, skip and a jump away at Mall of America!





# COOL MOVES



## IBCCES SENSORY GUIDE™

SENSORY LEVELS (1 = LOW Sensory Stimulation, 10 = HIGH Sensory Stimulation)

TOUCH	TASTE	SOUND	SIGHT	SMELL
				
2	1	4	4	2
<ul style="list-style-type: none"><li>• Move body around to move the figure on the screen</li></ul>	<ul style="list-style-type: none"><li>• Low impact on this sense</li></ul>	<ul style="list-style-type: none"><li>• Background music</li><li>• Potential for close proximity/shared space with other visitors</li></ul>	<ul style="list-style-type: none"><li>• Overhead lighting, indoor setting</li><li>• Bright colors</li><li>• Large digital screens on the wall</li></ul>	<ul style="list-style-type: none"><li>• Slight scent of wax</li></ul>

## ACTIVITY SUMMARY

Watch as Crayola's crayon character, Tip, mirrors your every kick, twirl & jump! It's almost as if you have magically become the colorful character in real life!



# CRAYON FACTORY



## IBCCES SENSORY GUIDE™

SENSORY LEVELS (1 = LOW Sensory Stimulation, 10 = HIGH Sensory Stimulation)

### TOUCH



1

- Sit and watch show
- Low impact on this sense

### TASTE



1

- Low impact on this sense

### SOUND



7

- Presenter uses a microphone
- Mechanical noises
- Background music
- Potential for close proximity/shared space with other visitors

### SIGHT



4

- Overhead lighting, indoor setting
- Bright colors
- Many digital screens

### SMELL



5

- Strong scent of melted wax

## ACTIVITY SUMMARY

Crayola crayons are being made every day at Mall of America—in our live show! Join Scarlet and Turk (Turquoise), our animated crayon friends, as they show you how crayons are made along with our resident Crayonologist in a lively theatre show. Find out why Crayola crayons are a cut above the rest and learn little-known facts about the world's most iconic colorful tools.



# CREATE & PLAY



## IBCCES SENSORY GUIDE™

SENSORY LEVELS (1 = LOW Sensory Stimulation, 10 = HIGH Sensory Stimulation)

TOUCH	TASTE	SOUND	SIGHT	SMELL
				
2	1	4	4	2
<ul style="list-style-type: none"><li>• Guests use digital tablets to try apps</li></ul>	<ul style="list-style-type: none"><li>• Low impact on this sense</li></ul>	<ul style="list-style-type: none"><li>• Background music</li><li>• Potential for close proximity/shared space with other visitors</li></ul>	<ul style="list-style-type: none"><li>• Overhead lighting, indoor setting</li><li>• Bright colors</li><li>• Digital tablets</li></ul>	<ul style="list-style-type: none"><li>• Slight scent of wax</li></ul>

## ACTIVITY SUMMARY

Discover a whole new world of interactive fun with Crayola's new app. Try Create & Play for free!

Enjoy a variety of unique, kid-safe games. Your little ones will have a blast caring for creatures, playing arcade-style games and unleashing their creativity.



# Drip ART



## IBCCES SENSORY GUIDE™

SENSORY LEVELS (1 = LOW Sensory Stimulation, 10 = HIGH Sensory Stimulation)

### TOUCH



2

- Guests pull lever and push button to operate

### TASTE



1

- Low impact on this sense

### SOUND



5

- Some mechanical sounds
- Background music
- Potential for close proximity/shared space with other visitors

### SIGHT



3

- Overhead lighting, indoor setting
- Bright colors
- Can watch the art spin in the machine

### SMELL

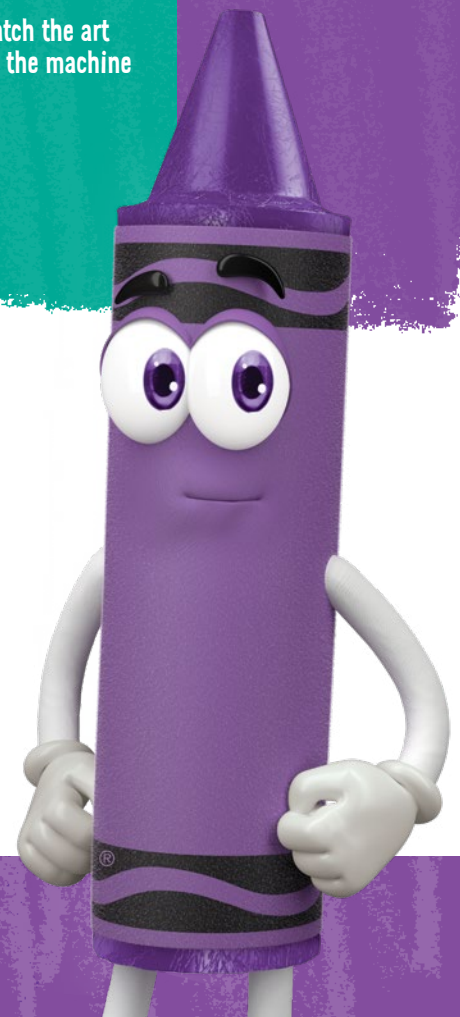


6

- Strong scent of melted wax

## ACTIVITY SUMMARY

Create swirly, whirly art at this unique activity. Load your favorite crayon color into the machine and watch it drip crayon wax onto your paper as it spins to create spiral art like no other!



# MELT & MOLD



## IBCCES SENSORY GUIDE™

SENSORY LEVELS (1 = LOW Sensory Stimulation, 10 = HIGH Sensory Stimulation)

### TOUCH



3

- Guests drop in crayon and push buttons
- Metal mold is very cold when removing creation

### TASTE



1

- Low impact on this sense

### SOUND



6

- Additional mechanical sounds can be loud for some guests
- Background music
- Potential for close proximity/shared space with other visitors

### SIGHT



3

- Overhead lighting, indoor setting
- Bright colors

### SMELL



6

- Strong scent of melted wax

## ACTIVITY SUMMARY

Melt your favorite crayon color into a ring, critter or even a special character! Just add your favorite crayon color into the machine and watch your crayon melt into a Crayola Experience keepsake!



# MODELING MADNESS



## IBCCES SENSORY GUIDE™

SENSORY LEVELS (1 = LOW Sensory Stimulation, 10 = HIGH Sensory Stimulation)

TOUCH	TASTE	SOUND	SIGHT	SMELL
				
4	1	4	3	5
<ul style="list-style-type: none"><li>• Use token to get Model Magic</li><li>• Touch and mold Model Magic using hands and tools (rolling pin, cut outs, etc.)</li></ul>	<ul style="list-style-type: none"><li>• Low impact on this sense</li></ul>	<ul style="list-style-type: none"><li>• Background music</li><li>• Potential for close proximity/shared space with other visitors</li></ul>	<ul style="list-style-type: none"><li>• Overhead lighting, indoor setting</li><li>• Bright colors</li></ul>	<ul style="list-style-type: none"><li>• Scent of Model Magic when opening the package</li><li>• Slight scent of popcorn if snack area is open</li><li>• Slight scent of wax</li></ul>

## ACTIVITY SUMMARY

Sculpt imaginative creations using Crayola's Model Magic compound! Discover how Model Magic is the ultimate in dough. Not only can you mold it without any messy crumbs but you can color it with Crayola markers to make your own unique color. Projects change monthly, so the fun never ends!



# OUTSIDE THE BOX



## IBCCES SENSORY GUIDE™

SENSORY LEVELS (1 = LOW Sensory Stimulation, 10 = HIGH Sensory Stimulation)

### TOUCH



2

- Guests can participate in arts and crafts activities

### TASTE



1

- Low impact on this sense

### SOUND



4

- Background music
- Potential for close proximity/shared space with other visitors

### SIGHT



3

- Overhead lighting, indoor setting
- Part of this area is dimly lit

### SMELL



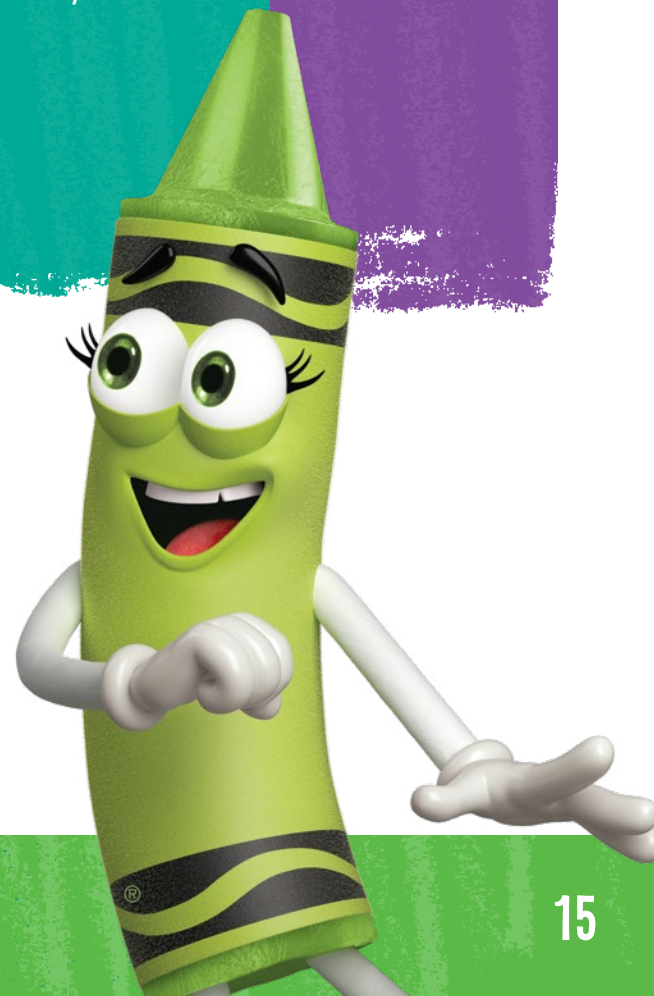
2

- Slight scent of wax

## ACTIVITY SUMMARY

Experience Crayola's innovation unboxed! Legend has it Crayola's products grow in a magical imagination cave filled with glimmering "creativity" crystals. And now, we're finally sharing the truth.

Experience Outside the Box to see the real source of your favorite products—and try some of them out yourself!



# Paint Palette



## IBCCES SENSORY GUIDE™

SENSORY LEVELS (1 = LOW Sensory Stimulation, 10 = HIGH Sensory Stimulation)

TOUCH	TASTE	SOUND	SIGHT	SMELL
				
3	1	5	3	4
<ul style="list-style-type: none"><li>• Guests sit and paint using provided materials</li></ul>	<ul style="list-style-type: none"><li>• Low impact on this sense</li></ul>	<ul style="list-style-type: none"><li>• Mechanical sounds from the drying machine</li><li>• Background music</li><li>• Potential for close proximity/shared space with other visitors</li></ul>	<ul style="list-style-type: none"><li>• Overhead lighting, indoor setting</li><li>• Bright colors</li></ul>	<ul style="list-style-type: none"><li>• Slight scent of popcorn if snack area is open</li><li>• Slight scent of wax</li></ul>

## ACTIVITY SUMMARY

No Crayola day would be complete without a painting project! In this painting area, you make the mess and we will clean it up! Don't forget to run your project through our larger-than-life drying oven, ensuring your masterpiece is ready to take home and display!





# PUZZLE IT



## IBCCES SENSORY GUIDE™

SENSORY LEVELS (1 = LOW Sensory Stimulation, 10 = HIGH Sensory Stimulation)

### TOUCH



4

- Color picture
- Turn wheel on machine to turn picture into a puzzle
- Opportunity to then put together the newly created puzzle

### TASTE



1

- Low impact on this sense

### SOUND



5

- Mechanical sounds from machines
- Background music
- Potential for close proximity/shared space with other visitors

### SIGHT



4

- Near large digital screen
- Overhead lighting, indoor setting
- Bright colors

### SMELL



2

- Slight scent of wax



## ACTIVITY SUMMARY

Create & cut your own puzzle! Capture your creativity by cutting it into a puzzle to play with over and over again.

# RainBOW Rain



## IBCCES SENSORY GUIDE™

SENSORY LEVELS (1 = LOW Sensory Stimulation, 10 = HIGH Sensory Stimulation)

### TOUCH



2

- Guests move their body to move the Rainbow Rain on the large digital screen
- Low impact on this sense

### TASTE



1

- Low impact on this sense

### SOUND



4

- Background music
- Potential for close proximity/shared space with other visitors

### SIGHT



4

- Overhead lighting, indoor setting
- Bright colors
- Wall is a large screen

### SMELL



2

- Slight scent of wax

## ACTIVITY SUMMARY

It's raining, it's pouring—this activity is never boring! Experience a rainbow like never before. Watch as your image catches digital melted wax in this colorful marvel that is controlled by your movement!



# ROCKin' Paper



## IBCCES SENSORY GUIDE™

SENSORY LEVELS (1 = LOW Sensory Stimulation, 10 = HIGH Sensory Stimulation)

### TOUCH



3

- Guests design and fold paper to make creation then watch it dance on stage
- Guests can put their artwork through the drying machine if it needs to dry

### TASTE



1

- Low impact on this sense

### SOUND



8

- Music on stage can be loud for some guests
- Background music
- Potential for close proximity/shared space with other visitors

### SIGHT



6

- Flashing lights
- Bright neon lights
- Digital screen
- Overhead lighting, indoor setting
- Bright colors

### SMELL



4

- Slight scent of popcorn if snack area is open
- Slight scent of wax

## ACTIVITY SUMMARY

Watch as your personalized paper creation turns, bops and rocks to the music. Your creation can dance to rock, pop, country and more—it's a new show every time!



# SAND ART



## IBCCES SENSORY GUIDE™

SENSORY LEVELS (1 = LOW Sensory Stimulation, 10 = HIGH Sensory Stimulation)

### TOUCH



3

- Guests use a funnel and scoop to fill their sand art creations
- Guests can wash hands in sink after activity

### TASTE



1

- Low impact on this sense

### SOUND



7

- Sound from hand dryer can be loud for some guests
- Additional sound from nearby attractions
- Background music
- Potential for close proximity/shared space with other visitors

### SIGHT



3

- Overhead lighting, indoor setting
- Bright colors

### SMELL



2

- Slight scent of wax

## ACTIVITY SUMMARY

Create a custom sand art souvenir! Choose from a variety of specialty containers and add in layers of bright colored sand to make your own unique creation.



# say crayola



## IBCCES SENSORY GUIDE™

SENSORY LEVELS (1 = LOW Sensory Stimulation, 10 = HIGH Sensory Stimulation)

### TOUCH



1

- Low impact on this sense

### TASTE



1

- Low impact on this sense

### SOUND



4

- Background music
- Potential for close proximity/shared space with other visitors

### SIGHT



3

- Overhead lighting, indoor setting
- Bright colors
- Some digital screens

### SMELL



2

- Slight scent of wax



## ACTIVITY SUMMARY

Grab a friend and strike a pose! Join our character Tip in Crayola's ultimate green screen photo booth. Customize your photo with a giant crayon prop and choice of background. Memorialize this colorful adventure in a high-quality picture that prints in a flash (additional fee applies).

# scribble scrubbies



## IBCCES SENSORY GUIDE™

SENSORY LEVELS (1 = LOW Sensory Stimulation, 10 = HIGH Sensory Stimulation)

### TOUCH



3

- Guests can use markers to draw on their Scribble Scrubbie
- Guests can wash hands or wash off their Scribble Scrubbie to color again

### TASTE



1

- Low impact on this sense

### SOUND



7

- Sound from hand dryer can be loud for some guests
- Additional sound from nearby attractions
- Background music
- Potential for close proximity/shared space with other visitors

### SIGHT



3

- Overhead lighting, indoor setting
- Bright colors

### SMELL



2

- Slight scent of wax

## ACTIVITY SUMMARY

Attention animal lovers! Don't miss Crayola's award-winning toy turned life-sized attraction. Color, wash and play with your FREE Scribble Scrubbie – a washable, fuzzy pet perfect for hours of creativity!



# scribble square



## IBCCES SENSORY GUIDE™

SENSORY LEVELS (1 = LOW Sensory Stimulation, 10 = HIGH Sensory Stimulation)

### TOUCH



2

- Guests can draw with chalk on everything in this area

### TASTE



1

- Low impact on this sense

### SOUND



4

- Background music
- Potential for close proximity/shared space with other visitors

### SIGHT



3

- Overhead lighting, indoor setting
- Bright colors

### SMELL



2

- Slight scent of wax

## ACTIVITY SUMMARY

Here, kiddos are encouraged to draw on the walls! Draw with chalk or color with dry-erase markers in the cutest 'neighborhood' at Crayola Experience.



# SILLY SELFIES



## IBCCES SENSORY GUIDE™

SENSORY LEVELS (1 = LOW Sensory Stimulation, 10 = HIGH Sensory Stimulation)

### TOUCH



2

- Use tablet to take photo

### TASTE



1

- Low impact on this sense

### SOUND



4

- Background music
- Potential for close proximity/shared space with other visitors

### SIGHT



4

- Overhead lighting, indoor setting
- Additional bright lights near tablets
- Bright colors
- Large digital screen

### SMELL



2

- Slight scent of wax

## ACTIVITY SUMMARY

This activity kicks selfies up several notches by letting you make and color a digital mask. Choose between becoming a robot unicorn, a rock star parrot or even a zany pirate bunny. With thousands of possible combinations, the sky's the limit.

But that's not all! Your zany selfie projects on a big screen where you can interact with and animate it! You can watch your zany self projected into an underwater seascape or royal room only Crayola could create!





# SILLY SHOW



## IBCCES SENSORY GUIDE™

SENSORY LEVELS (1 = LOW Sensory Stimulation, 10 = HIGH Sensory Stimulation)

### TOUCH



2

- Guests sit and watch the show
- Low impact on this sense

### TASTE



1

- Low impact on this sense

### SOUND



6

- Presenter uses a microphone
- Background music plays while the presenter speaks
- Potential for close proximity/shared space with other visitors

### SIGHT



4

- Overhead lighting, indoor setting
- Bright colors
- Two digital screens

### SMELL

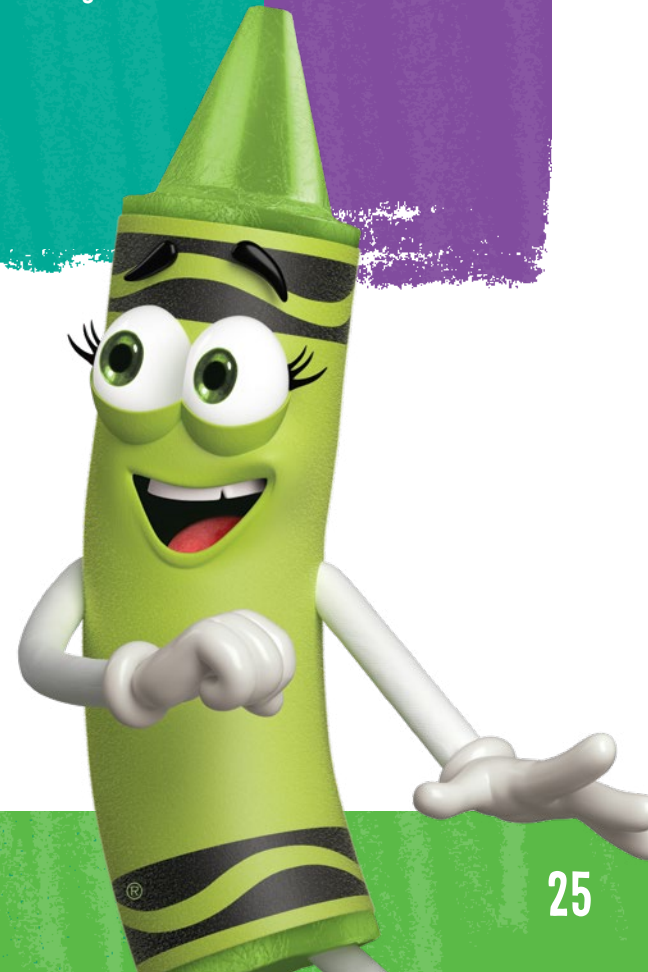


2

- Slight scent of wax

## ACTIVITY SUMMARY

Stop by our café stage for a Crayola-inspired lesson. Learn how Silly Putty is made in this interactive show.



# STOMP & PLAY



## IBCCES SENSORY GUIDE™

SENSORY LEVELS (1 = LOW Sensory Stimulation, 10 = HIGH Sensory Stimulation)

### TOUCH



2

- Walk and stomp on a large interactive digital screen

### TASTE



1

- Low impact on this sense

### SOUND



4

- Background music
- Potential for close proximity/shared space with other visitors

### SIGHT



4

- Floor is a large digital screen
- This area is dimmer than other rooms
- Overhead lighting, indoor setting
- Bright colors

### SMELL

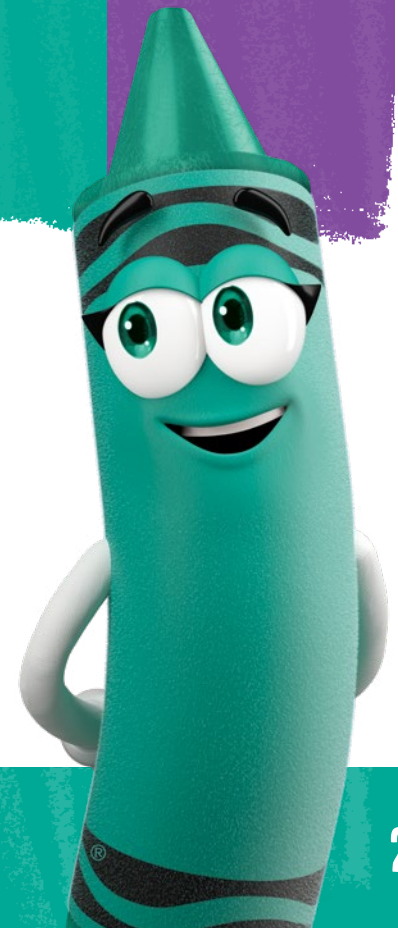


2

- Slight scent of melted wax

## ACTIVITY SUMMARY

There are so many ways to play at this interactive floor! Burn off energy while you stomp on and crack virtual ice, dodge sharks in the ocean, pop popcorn with your feet and reveal hidden images—all with your tootsies!



# TEXTURE crayze



## IBCCES SENSORY GUIDE™

SENSORY LEVELS (1 = LOW Sensory Stimulation, 10 = HIGH Sensory Stimulation)

### TOUCH



3

- Rub crayons on paper over stencils to create a design

### TASTE



1

- Low impact on this sense

### SOUND



4

- Background music
- Potential for close proximity/shared space with other visitors

### SIGHT



3

- Overhead lighting, indoor setting
- Bright colors

### SMELL



3

- Slight scent of popcorn if snack area is open
- Slight scent of wax

## ACTIVITY SUMMARY

Make a crayon-rubbing remix! It's a creativity mash-up with endless images and textures. You can make out-of-this-world art with crayon characters, mystical creatures, yummy snacks, and more—and then add them to fun scenes!



# TODDLER TOWN



## IBCCES SENSORY GUIDE™

SENSORY LEVELS (1 = LOW Sensory Stimulation, 10 = HIGH Sensory Stimulation)

### TOUCH



6

- Young guests can take off their shoes and climb, crawl, and slide on the playground
- Free/Unstructured play

### TASTE



1

- Low impact on this sense

### SOUND



6

- When busy, this area can be loud for some guests
- Background music
- Potential for close proximity/shared space with other visitors

### SIGHT



4

- Overhead lighting, indoor setting
- Brightly colored equipment
- Some additional lights

### SMELL



4

- Slight scent of popcorn if snack area is open
- Slight scent of wax

## ACTIVITY SUMMARY

This space is just right for your tiny tot! Crayola's youngest fans can learn and play in colorful ways! Mix and match multi-colored pegs that glow at a giant bright light board and explore a climber made for the tiniest explorers. Your little ones will have a ball!



# WRAP IT UP



## IBCCES SENSORY GUIDE™

SENSORY LEVELS (1 = LOW Sensory Stimulation, 10 = HIGH Sensory Stimulation)

### TOUCH



3

- Use token to operate
- Touch crayon and align paper
- Interactive screen

### TASTE



1

- Low impact on this sense

### SOUND



5

- Mechanical sounds from machines
- Background music
- Potential for close proximity/shared space with other visitors

### SIGHT



4

- Overhead lighting, indoor setting
- Bright colors
- Some digital screens

### SMELL



2

- Slight scent of wax

## ACTIVITY SUMMARY

Outrageous Orange, Radical Red, Wild Blue Yonder...what's your favorite Crayola color name? In this attraction, you can name and wrap your very own Crayola crayon!



# YOU DESIGN



## IBCCES SENSORY GUIDE™

SENSORY LEVELS (1 = LOW Sensory Stimulation, 10 = HIGH Sensory Stimulation)

### TOUCH



2

- Guests sit and create a design and then scan the design

### TASTE



1

- Low impact on this sense

### SOUND



4

- Background music
- Potential for close proximity/shared space with other visitors

### SIGHT



4

- Overhead lighting, indoor setting
- This is a darker area lit by a large digital screen on one wall

### SMELL



2

- Slight scent of wax

## ACTIVITY SUMMARY

Become a designer in this cool experience! Color, scan and digitally accessorize your car or fashion design to your unique preference—then show it off in the spotlight! Have your dress walk the runway or your car race the course on a huge projected screen for family and friends to see.

